

ANNA WEAVER

Seattle, Washington | annapweaver.com | annapweaver@gmail.com | 808.226.2675

EXPERIENCE

- 2013-Present **NORTHWEST CATHOLIC** **Seattle, Washington**
Multimedia Editor
- NWCatholic.org editor, social media content manager, magazine associate editor
 - Integrate multimedia between website, magazine and social media, including producing and editing video features, audio and slideshows
 - Write feature, profile and web stories for 123,000-household circulation magazine
 - From July to December 2013, served as social media consultant and freelance writer
- 2012-2013 **SLATE MAGAZINE** **Washington, D.C.**
Writer
- Researched and wrote stories on food, travel, business and culture, including a most-read cover piece on Spam
 - Co-facilitated Slate Politics Facebook page; wrote Friday blog on “week’s most interesting Slate stories;” developed interactive news and entertainment maps; conducted research for editors; posted regularly to Browbeat, XX Factor and Explainer sections during Spring 2012 internship.
- Fall 2012 **CAPITAL NEWS SERVICE (CNS)** **College Park, Maryland**
Reporter, University of Maryland Multimedia Bureau
- Created news and feature packages including videos, slideshows, maps and timelines
 - Posted to Capital News Service Facebook page; created Storify timelines and Pinterest boards
- 2011-2012 **UNIVERSITY OF MARYLAND** **College Park, Maryland**
Social Media Intern, Graduate Coordinator
- Served as editor of “VetLife” quarterly magazine; managed social media platforms and marketing efforts for Veteran Student Life Office; created military veteran engagement programs
 - Advised veteran student group and interns; developed program’s standard operating procedures
- 2010-2012 **THE CATHOLIC STANDARD** **Washington, D.C.**
Reporter
- Produced a wide range of stories, columns and photos; revived and expanded social media efforts
- 2006-2010 **HAWAII CATHOLIC HERALD** **Honolulu, Hawaii**
Reporter/Photographer
- Served as primary staff reporter and photographer; developed and executed paper’s social media strategy; initiated three key paper sections including a young adult back page
 - Produced video, photos and print stories from Italy, Belgium and Australia
 - Actively blogged for both the national Catholic News Service and the Hawaii Catholic Herald

- FREELANCING / REPORTING INTERNSHIPS, 2002-Present** **Various**
- Simplemost; Fodor’s Oahu; eMentor Leadership Program; LivingSocial ad copywriter; The New York Times; The Current Newspapers in D.C.; U.S. Catholic Magazine
 - Intern: Condé Nast Traveler; Honolulu Advertiser; Honolulu Magazine; Pacific Business News

SKILLS & AWARDS

- Photography; photo editing (Photoshop, Bridge)
- Non-linear video editing (Final Cut); audio editing (Logic Pro, Soundbooth)
- Basic web design and development (HTML, CSS, WordPress, Joomla!); Google Analytics
- Social media management (Facebook, Twitter, Instagram, LinkedIn, Snapchat, HootSuite, Bit.ly,)
- Tillman Scholar; Catholic Press Association Awards, 2009-10, 2014-16

EDUCATION

- UNIVERSITY OF MARYLAND** **College Park, Maryland**
Master of Journalism, Multi-platform focus, Philip Merrill College of Journalism
- NORTHWESTERN UNIVERSITY** **Evanston, Illinois**
Bachelor of Science in Journalism, Medill School of Journalism; Minor in History